



“BASIC MERCHANDISING & STOCK CONTROL” (2 HOURS)

Audience and Venue: Suitable for less experienced team members who are responsible for unpacking, pricing, putting away, and replenishing stock. It is best run in the store when it is not trading. Numbers are best limited to 12 participants.

“**Basic Merchandising and Stock Control**” educates and empowers participants to perform their responsibilities relating to basic merchandising and stock control to a high standard.

Specific topics covered include:

- What is Merchandising?
- What is Stock Control?
- Unpacking and Pricing
- Housekeeping
- Placement & Arrangement
- Customer Requests
- Occupational Health and Safety Policies

A comprehensive workbook is provided for working through during the training program, reinforcement of the learning after the program and for future reference.

“**Basic Merchandising and Stock Control**” can be run exclusively for larger teams or as part of the combined **Induction** suite of programs that are conducted by AW in the capital cities and larger regional centres.